

Business Notes

■ Securing spring stock

Spring isn't far away and we would like to encourage customers not to miss out on supply by leaving their orders too late. We anticipate that our top 50 products will be as popular as ever with consumers, so we strongly recommend you guarantee your supply of stock by placing a forward order for some, if not all, of the products in our top 50. All forward orders are physically roped off within the nursery and grown with extra care until the date required.

Please fill out and fax the enclosed forward order form listing our top 50 products from spring 2006.

New Release

■ *Cordyline australis* 'Cabernet'

Cordyline 'Cabernet' is a dramatic new addition to the modern architectural *Cordyline* range. With its multi-stemmed habit and glossy, semi-upright, weeping, wine red foliage it can be used to add colour and contrast to any garden or landscape. Plant it in groups for a spectacular effect or as a feature plant in the garden, and it looks fabulous in decorator pots on balconies or patios. Growing to approximately 2 metres high with a spread of 1.5 metres, it is a drought hardy, low maintenance plant that is tolerant of moderate frosts. Long drooping panicles of cream coloured flowers appear in summer high above the foliage.

Available in 175mm pots now.

(High resolution images available)



New to Colourwise

■ *Lavandula multifida* 'Spanish Eyes'

Lavender 'Spanish Eyes' has green-grey pinnate or ferny leaves that when crushed resemble the smell of oregano rather than the traditional lavender aroma. It grows about 60 cm tall and bears small blue-violet flowers on tall spikes that reach up above the foliage and last a long time. This lavender flowers throughout the warmer months and is easy to grow in sun or light shade. It needs adequate water during the warmer months but water should be restricted during winter.

Available in 140mm pots now.

(High resolution images available)



■ *Lavandula angustifolia* 'Hidcote'

This is one of the most popular varieties of compact English lavender. 'Hidcote' forms a dense, low bush with narrow, aromatic, silvery-grey leaves with its spikes of dark mauve flowers held above the foliage on delicate upright stems. It makes a great low hedge or pathway feature and looks pretty planted in large groups or grown in pots. The flowers are often dried to use in pot pourri and for craft work. Like most lavenders 'Hidcote' prefers well-drained, alkaline soil and is drought tolerant.

Available in 140mm pots now.

(High resolution images available)

What's Hot

■ *Cordyline 'Red Fountain'*



This glossy-leaved, clumping cordyline is so versatile in the garden, pot or landscape. The distinct cascading foliage of 'Red Fountain' will make an impact whether mass planted in garden borders or public landscapes, or used solo as a feature plant for colour contrast. It performs equally well as ground cover on a bank as it does in a pot, where it will maintain its neat cascading form. It will grow in both sun and

shade, tolerate moderate frosts, and require little maintenance. If grown in full sun in a very hot situation it needs to be kept moist, but otherwise it has low to moderate water needs. Encourage your customers to try 'Red Fountain' for it is a truly impressive plant that is living up to its pre-release hype.

Available in 175mm pots now.

(High resolution images available)



Sneak Previews

■ *Begonia rex 'Fireworks'*



Begonia 'Fireworks' has received rave reviews overseas. This is a colourful, stylish, exciting plant, with large variegated leaves with patterns of metallic silver-grey, burgundy, and bronze-green, held up with bright red stems. It bears clusters of small pink flowers in summer. Like all Rex Begonias, 'Fireworks' needs bright but filtered light and high humidity, and should not be over-watered. It is best grown in a pot in a shady patio or courtyard or in an airy spot indoors. Try it in a mixed planter.

Available in 140mm pots now.

(High resolution images available)



Overseas Success Story

Colourwise Open Day

Graham, Malcolm, Penelope & staff invite

Customers

Suppliers

Horticultural Media

to a

Nursery Open Day

on

Wednesday 15th August 2007 – From 10.00am to 3.00pm

Join industry colleagues for an enjoyable day and activities including:

- Optional guided tours of the nursery
- Lunch and drinks
- New release plants
- Previews of future new releases
- Inspection of over 400,000 plants and 20 acres of production
- 10% off orders taken on the day

It's on rain, hail or shine. Owners, managers, buyers and junior staff are all welcome.

Please RSVP by phoning Colourwise or faxing the enclosed reply sheet by 1st August for catering purposes.

Media please phone or email replies to Helen Moody: 02 9420 9919; hmoody@aapt.net.au

INQUIRE IF YOU NEED DIRECTIONS TO THE NURSERY.