



Attention Greenlife /Nursery  
25<sup>th</sup> July 2007

## Breaking News!



### “The Plant of the Year”

On recent **Better Homes & Gardens TV**; Graham Ross praised **Red Fountain™** as “**the plant of the year**” in his ‘Colour your garden all year round’ segment. **Tropicanna™** and **Tropicanna™** were also highlighted for their fabulous foliage colour.

**Red Fountain™** was used again in last Friday’s ‘Building a courtyard garden’ segment where only “colourful, tough plants” were chosen by Jason and Johanna. Red Fountain was highlighted as follows:- “**Red Fountain provides colour for every day of the year ...and it requires very little maintenance**”.

**Display Red Fountain, Tropicanna and Tropicanna Gold front of store to benefit from consumer awareness that this media coverage provides.**

Good selling,

Corrinne Mutsaers  
PR Co-ordinator