Attention: Nursery / Greenlife
26th November 2007

Breaking New!

AT Plants and "Your Garden" Competition

Your Garden **magazine (summer issue) is celebrating 60 years with a joint promotion/competition with Anthony Tesselaar Plants; featuring the exciting and new Flower Carpet® Scarlet and dramatic accent plant Red Fountain™.**

The competition enjoys front cover promotion and is valued at over $4,000 it will certainly attract a lot of attention.

With the focus on Flower Carpet® Scarlet and Red Fountain™ it is anticipated that this coverage will produce further brand / product recognition.

The Summer edition also contains expansive editorial and imagery for Flower Carpet® and Red Fountain™ and to further capitalize on brand recognition there is an Anthony Tesselaar Plants advertisement for **Flower Carpet®**, **Red Fountain™** and **Tropicanna®**

Flower Carpet® Scarlet, Red Fountain™ and Tropicanna® are great **drought tolerant, easy-care, low maintenance** plants and they continue to be receive good media coverage in magazines and on TV, so to take advantage of consumer awareness and display Red Fountain™ and Flower Carpet® prominently in store.

Stock is readily available from your suppliers; if you need grower information please call Corrinne on (03) 9737 9568

Regards,

Corrinne Mutsaers

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