Attention Greenlife /Nursery
6th February 2008

Breaking News

‘Roses are Best’

“Beautiful, tough and easy-care, roses are enduringly popular” says Backyard Design Ideas magazine’s February issue.

A full page spread featuring Flower Carpet Amber imagery says roses, particularly Flower Carpet; “…is able to look like it’s growing in a grand English garden, bathed in regular rainfall, when reality is that it’s not. Yes roses are gorgeous and they’re tough.”

Our **national advertising and PR campaign** supporting the release **Flower Carpet® Amber** is well underway in leading national gardening magazines, so customers will be looking for the new Amber when visiting nurseries and garden centres!

If you wish to **maximize sales** with Flower Carpet® Amber displays and POS material, please contact your supplier. Now’s the time to take advantage of this low maintenance, easy-care plant!

And as a reminder, Flower Carpet® is available as a tree rose or as a groundcover rose, in **eight brilliant colours**; Pink, White, Apple Blossom, Red, Coral, Gold, Scarlet and the latest in the series, **Flower Carpet® AMBER.**

Best regards

Corrinne Mutsaers
PR Co-ordinator

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