

communicating with our customers and the media

Hooray! Spring has sprung!!! This is the best time of year for plants and plant lovers. Buds burst into glorious bloom, the warm air is tinged with sweetness, the birds are singing, the nectar is flowing, nature unfurls into rapturous glory ... It's time to get into the garden!

NEW TO COLOURWISE

■ **Asteriscus 'Sunshine'**



Asteriscus 'Sunshine' flowers with an earnest enthusiasm for life. These beauties are so bright that you'll need to put your sunnies on to admire them.

Asteriscus 'Sunshine'

is a low, compact, spreading perennial suitable for rockeries, containers and mixed garden beds. Flowers from spring through summer, grows to approx. 40cm wide and 30cm high.

Available in 140mm pots in October.

High resolution images available.

■ **Geranium 'Big Red'**



Geranium 'Big Red' is big, fat and beautiful! This plant produces a prolific display of huge, red flowers with such deep, vivid colouration that they seem to zing with intensity. 'Big Red' creates a bold, showy display throughout

the year. It is easy to grow and will thrive in a well-drained, sunny position. Remove spent blooms to encourage continual flowering. Feed with an all - purpose fertilizer to achieve optimum results. Grows to approx. 40cm high by 50cm wide.

Available in 180mm squat pots in October.

High resolution images available.

■ **Sisyrinchium 'Border Blue'**



'Border Blue' is an improved form of the popular *'Devon Skies'*. It is an ideal plant for creating a thick, low border along pathways or garden beds. It has lush foliage and exquisite, sky blue flowers that will add a little extra joy to your day. 'Border

Blue' enjoys well drained soil in full sun to part shade. For best results, prune lightly after flowering and feed with an all-purpose fertilizer.

Available in 140mm pots in September.

High resolution images available.

MALCOLM'S COMMENT

■ **Spring 2015 – set to be a cracker ... it can't come quick enough**

Every year the winter doldrums seem to last longer and longer. This year is no exception. I don't think I need to tell anyone ... this year autumn/winter has been tough.

After a humid February/March the rains of 21st/22nd April (we had 400mm at the nursery) helped bring autumn to an abrupt end. The overcast and cloudy days hung around through most of May and ushered in a much colder than normal June/July.

Enough grizzling. We all have our own ways of predicting what spring is going to be like ... only this morning I had one of the locals tell me he always knows it's going to be a great spring when he has hordes of ducklings around his property ... this year he's seen more ducklings in the last month than he's seen for many years. For others it's the ferocity of the winter that "they say" encourages people out of hibernation and into the garden.

Whatever your rationale we're thinking spring 2015 is set to be BIG and have been planning accordingly. The nursery has never been fuller with colour. We're just waiting for the starter's gun.

Our nursery team caught the tail end of spring last year but this is the first real spring where we have been together for the planning stage as well as spring itself. Cambell Turner (our Nursery Manager) settled in quickly and brought a level of professionalism that's been missing in our business. He gathered around him a production and despatch team that really cared rather than simply going through the motions. Cambell's brief was to focus on improving the quality of our plants and if the feedback from the last 3-6 months been anything to go by he has certainly achieved that. We think he's raised the bar considerably.

If you're one of those that "lost the faith" give us another go. Give Mark or Georgina (Colourwise Sales office) a call. We'd be only too happy to get you back on our weekly availability list.

NEW TO COLOURWISE (Cont'd)

■ *Tradescantia* 'Pink Hearts'



Tradescantia 'Pink Hearts' has juicy, purple foliage and bright pink flowers – superb! 'Purple Hearts' can be used as an eye-catching groundcover to draw attention to specimen trees or special features in the garden. 'Pink Hearts' prefers a moist, semi-shaded position where it will create a thick swathe of awesome, purple foliage. 'Pink Hearts' grows approx. 30-40cm tall and 1m wide.

Available in 140mm pots in October.
High resolution images available.

■ *Serissa* 'Baby Pink' and 'Snow Flake'



Serissa are diminutive plants with unique appeal. They have tiny leaves and a tidy habit and carry a profusion of gorgeous little flowers throughout the year. *Serissa* grow to approx. 60-120cm high and wide and are ideal plants for edging along pathways, creating low hedges and filling planter boxes. They are also commonly used for Bonsai. Regular, light

pruning will help to maintain a fine, dense form.

Available in 140mm pots in September.
High resolution images available.

INCREDIBLE EDIBLES

■ Incredible Edibles 'Kiwi Berry'



Our Incredible Edibles range has been received with glowing enthusiasm from gardeners everywhere. We are continuing to expand the range and are excited to announce our newest addition – the kiwi berry!

This is a smaller, bite-size version of the standard kiwi. It's fuzz-free and can be eaten skin and all. The kiwi berry is self-fertile so unlike its bigger cousin, you won't need a male and female plant to get fruit. Kiwi berry is a vigorous and hardy vine that can be trained onto a pergola. Kiwi berries can be grown in a variety of soils but require regular, thorough watering, annual feeding with high nitrogen fertilizer and a brightly lit position for optimum fruit production. Rich in Vitamin C and tasty-as, Kiwi berry is choice bro!

Available in 140mm pots in November.
High resolution images available.

■ Incredible Edibles 'Edible Ginger'



Get back your zing with *Zingiber officinale*. It's so tasty and so refreshing! Bam! Ginger is a flavour bomb of the best kind. Ginger makes a great addition to Asian dishes and fresh beverages such as juices and teas. Ginger has an energising and uplifting effect and is well known for its many medicinal qualities. Ginger will grow best in a warm, shaded position where it will reach a height and width of approx. 1m.

Everyone has been calling us trying to get some – it's coming really soon, promise.

Available in 140mm pots in October.
High resolution images available.

TRIED & TESTED

NURSERY NATTER

■ **Alstromeria**



Little Miss Natalie



Princess Lilies, Angela



Princess Lilies, Fabiana



Princess Lilies, Theresa

Native to the mountainous regions of South America, *Alstromeria* have traditionally been associated with friendship and good fortune. They are absolutely stunning plants that become covered in a profusion of beautiful blooms through spring and summer.

Alstromeria grow to approx. 40-50 cm high and wide but look magnificent when planted en masse. For best results, plant in a semi-sun position and mulch around the base to protect from extreme heat or frost.

Available in 175mm pots in September.
High resolution images available.

■ **Fuchsia**

Dainty, dancy and delightful! *Fuchsia* bring a special ambiance to shady spaces in the garden.

They bear gorgeous, vibrant flowers that are available in a range of colour combinations that includes red, white, pink and purple. *Fuchsia* prefer a sheltered position and moist, humus-rich, well-drained soil. Feed well and remove spent flowers to prolong the flowering season.

Available in 140mm pots in October.

High resolution images available.



Shadow Dancer, Gene



Shadow Dancer, Marcia



Shadow Dancer, Rosella

■ **Heuchera**



Green Spice



Heuchera Collage



Silver Scrolls

Heuchera are grown for their fabulous foliage and provide a valuable design element to garden spaces. They make wonderful edging plants and can be used to accentuate the qualities of neighbouring plants. Contrasting foliage can be used to highlight bright flowers or planted alongside different plants to emphasize texture or shape. *Heuchera* are available in a multitude of colours from purple, red, vibrant green to gold with multiple variegations in between. They are extremely hardy and make a marvellous addition to ornamental gardens.

Available in 140mm pots in September.

High resolution images available.

■ **Ornithogalum 'Star of Bethlehem'**



Ornithogalum 'Star of Bethlehem' is an excellent filling plant that will weave between other plants and produce white, star-shaped flowers at ground level. It looks great when paired with other perennials such as geraniums, hosta and hellebores. It is very easy to grow, enjoys full sun to partial shade and light, free-draining soil. 'Star of Bethlehem' will reach a height of approx. 10-20cm.

Available in 140mm pots in September.

High resolution images available.

AUSSIE WINNERS COMES OF AGE

Aussie Winners 2015 Field Day was held in Brisbane in the last week of August. The annual event is a great way for the Australian and New Zealand grower group to get together to preview new introductions, to discuss technical issues concerning the current crops and work on ways to better help you, our retail customers.

The big news is that *Aussie Winners* is about to undergo a change. From 2016 the group will become *Proven Winners*. This will bring the Australian and NZ businesses into line with all the *Proven Winner* affiliated groups operating around the world.

What makes *Proven Winners* different and how will it affect you, our customers?

***Proven Winners* is the #1 Plant brand in the world.**

Proven Winners searches the world to find and select plants which are clearly superior to others of their type. The plants are trialed extensively in Michigan, New Hampshire, California and Florida in the US as well as Germany, Japan and of course Australia. *Proven Winners* prides itself on bringing to market plants that are easy to grow and care for, covered with bloom, bright and colorful, all-season bloomers, disease-free and extensively trialed and tested. With this increased access to world leading plants will come additional marketing and technical support which will make your job of selling and supporting *Proven Winners* plants that much easier. To get a better idea about what's in store have a look at the website www.provenwinners.com

The process will be a gradual one but we're hoping by the end of next year you (and your customers) will be as happy and comfortable with the *Proven Winners* brand as you are with the current *Aussie Winners* range.

SNEAK PREVIEWS

■ *Alternanthera* 'Firebug' and 'Always Red'



Firebug



Always Red

At Colourwise we are all about colour and these new additions to our range will carry the mantle of our mission to gardens everywhere. Got a drab or dreary section of the garden? Use 'Firebug' or 'Always Red' to make it pop! With stunning pink to burgundy foliage, these hotties look fantastic when used as a contrast alongside silver foliage plants, or clipped into a low, dense hedge. Both of these plants are fast growing and enjoy full sun to part shade and moist, well-drained soil. Grow to approx. 70cm wide and 50cm high.

Available in 140mm pots in November.

High resolution images available.

■ *Lamium* 'White Nancy'



Current housing developments are creating taller houses on smaller blocks, with the result being shadier gardens. With this in mind we are re-introducing a range of classic shade

plants for contemporary gardens.

Lamium 'White Nancy' is an enduring groundcover that's great for shady gardens. It has lovely silver foliage offset by a narrow green margin. Once established it is super tough and will tolerate periods of dryness. It grows to about 20cm high and spreads up to 1m wide. Great for flower beds, borders and planting beneath roses and shrubs.

Available in 140mm pots in late September.

High resolution images available.

■ New Phormium range



Firebug

Purple

Rainbow Queen

Yellow Wave

Due to popular demand, Phormiums are coming back! We are bringing back 23 varieties of this classic garden plant. Stay tuned for more information...

■ *Lamium* 'Anne Greenaway'



Lamium Anne Greenaway has fetching, marbled foliage in shades of light, dark and mint greens.

'Anne Greenaway' produces little spikes of mauve flowers in late spring. Anne Greenaway is fast growing and will run to cover a patch of

happiness approx. 30 - 90 cm wide. Plant with heuchera or hellebores for serious aesthetic satisfaction.

Available in 140mm pots in late September.

High resolution images available.

■ *Vinca* 'Groundhugger' mauve and white



This is a vigorous, hardy groundcover that is great for difficult spots in the garden. 'Groundhugger' is a new variety with an improved, denser form. Grows to approx. 15-20cm high and will spread to cover several square metres.

'Groundhugger' flowers from spring till autumn.

Available in 140mm pots in October.

High resolution images available.

WHAT'S HOT

■ *Argyranthemum* 'Fifty Shades of Pink'



This sassy little daisy has been named for its saucy display of flowers that comes in countless shades of pink. This plant is not only pretty but tough too – it can take any punishment you throw at it and keep on smiling! 'Fifty Shades

of Pink' has a compact, self-branching habit, enjoys full sun to part shade and well-drained soil. Allow yourself to be seduced by Fifty Shades – its many charms will leave you whipped and begging for more. Grows to approx. 50cm high and 50cm wide.

Available in 175mm pots in September.

High resolution images available.