

communicating with our customers and the media

## MALCOLM'S COMMENT

### Melbourne Grower Trials 2016

The Nursery and Garden Industry of Victoria and the Victorian Growers continue to do a great job in growing the Melbourne Plant trials. The first week of December has become a 'must attend' event in the calendars of all Australian growers.

This year Majestic Selections and Mansfields were two new additions to the group of Ball, Greenhills, Sprint, Ramm, Oasis and JD Propagation that have been exhibiting for the last 5+ years.

Colourwise made its annual pilgrimage to Melbourne looking for new and interesting lines for you, our customers. Colour was still a dominant theme with robust and hardy colour lines being well sort after. With increased apartment living in most major capital cities apartment and balcony planting was also a common theme. Succulent bowls and vases, balcony citrus, herb planters and hardy colour featured strongly in many displays. Lines we secured from the trials will become available to customers over the next six months.



Greenhills are growing for future cityscapes.



Malcolm and friends at the Melbourne 2016 Growers Trials



Mark from Colourwise and Andy from Mansfields appreciate good plants.

## NEW RELEASES

### Gaillardia 'Kamuro Blast'



'Kamuro Blast' is named after a firework that explodes in a circular cluster of glittering stars, lighting up the sky. This gorgeous plant will elicit the same "ooooohs"

and "aaahhs" of its namesake. It has massive blooms with vivid yellow and red colouration, and will flower for most of the year. Regular deadheading will maximise flowering.

'Kamuro Blast' enjoys a full sun position with well-drained soil, and can even be grown successfully in containers.

It is easy care and drought proof once established, growing to approx. 40cm high and wide. Light up your garden with *Gaillardia* 'Kamuro Blast'!

Available now in 140mm pots

### Salvia 'Navajo' series



'Navajo Red'



'Navajo Red'



'Navajo Dark Purple'



'Navajo White'

These pretty perennials are native to the dry, dusty south-western USA and Mexico, so they are much tougher than their dainty appearance suggests. Drought, wind and frost can't knock these beauties down! 'Navajos' prefer a full sun, well-drained position. Like all salvias, Navajo hybrids attract multiple pollinators to the garden, including butterflies, bees and small birds.

They have a wild, rambling quality that works well in cottage gardens, and mixed beds and borders. 'Navajos' love the heat and will produce exquisite flowers from spring through to autumn.

Trim occasionally to control shape and encourage better blooms. 'Navajos' grow to approx. 50cm high and wide. Available in rose, red, white and purple flowering varieties. Delightful!

Available now in 140mm pots

## NEW RELEASES (Cont'd)

### Coreopsis 'Honey Pots'



Sooo sweet! 'Honey Pots' is a cheery perennial that has fluffy golden pom pom flowers atop a compact, mounding form. 'Honey Pots' tolerates hot, humid climates and anything else that summer can throw at it! This hardy plant will flower continuously through summer and autumn. It looks great when planted en masse and works well as a border plant, container feature and cut flower. 'Honey Pots' prefers a full sun position and tolerates most soil types. It will spread to approx. 25-45 cm high and wide and should be divided every 2-3 years.

Available now in 140mm pots.

## NEW TO COLOURWISE



### Retro Ceramic Succulents

Colourwise presents our new range of retro style ceramic pots with mixed succulents. This ceramic ware was designed in Europe and has been superbly rendered with rich colour and a very high quality finish. The range designs include tea and coffee tins, candy jars and vintage postal motifs. The retro pots are beautifully complemented with immaculate succulents – the result is so fun and fresh! Super appealing and priced to move, our ceramic succulents have been flying out the door this festive season. Our first shipment has sold out but you can grab more early in the new year.

Available in small, medium and large sizes in February 2017



Candy Time



Food Tins



Food Jars



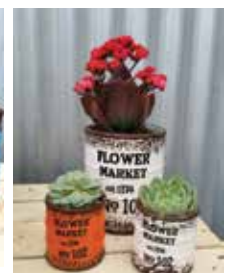
Coffee Time



Food Pails



Tea Time



Flower Barrels

## NEW TO COLOURWISE (Cont'd)

## TRIED & TESTED

### New Succulent Range



New Succulent Mix



Echeveria Elegans



Cotyledon 'Delight'



Sedum Green Mound



Senecio Blue Chalk Sticks



New Succulents with new labels

Succulents are so hot right now! In response to market demand we are expanding our current range with more than 65 new varieties of succulents now in propagation. Our range embraces *Haworthia*, *Gasteria*, *Aloe*, *Crassula*, *Kalanchoe* and includes classic favourites such as *Echeveria* 'Mexican Giant', *Senecio* 'Blue Chalk' and *Sedum* 'Gold Mound'. We are very excited about expanding this wing of production and anticipate that it will be well received by new succulent enthusiasts and dedicated collectors alike.

Available now in 125mm pots.

## ☆ MERRY CHRISTMAS ☆

Wishing you a very Merry Christmas and a fantastic new year in 2017 from all of us at Colourwise Nursery



### Gerbera Garvinea mix



Garvinea 'Sweet Glow'



Garvinea 'Sweet Heart'



Garvinea 'Sweet Honey Pot'



Garvinea 'Sweet Sixteen'

*Garvinea Gerberas* have been bred for superior growth, vigorous flowering and pest and disease resistance. They are much easier to grow than other *Gerberas*.

*Garvinea*s are prolific flowerers with a season that extends from spring to the end of autumn. In warmer climates they can flower all year. It is not uncommon for *Garvinea*s to produce 70-100 blooms per plant per year.

*Garvinea*s are cold tolerant and will survive where temperatures drop to -5°C. They enjoy a part shade to full sun position and will grow to 45cm high and wide. We grow and supply *Garvinea*s in a range of warm, vibrant colours that includes reds, oranges, yellows and pinks. With juicy foliage and fantastic flowers, *Garvinea*s are proven performers and deserve a place in every garden.

Available now in 140mm pots.

### Asteriscus 'Sunshine'



At Colourwise we promote plants that are easy to grow. We want people to get into the garden, get dirty and get happy! *Asteriscus* 'Sunshine' is one of those plants that will flourish despite the hot, dry tyranny of summer.

It pumps out bright yellow flowers that look like bursts of sunshine goodness. *Asteriscus* 'Sunshine' forms a low, mounding groundcover with grey-green leaves, spreading to around 1m wide.

Plant *Asteriscus* 'Sunshine' in combination with natives and Mediterranean plants for a colourful, xeriscaped garden.

Available now in 140mm pots

## TRIED & TESTED (Cont'd)

### ■ *Dichondra* 'Silver Falls'



'Silver Falls' is an enchanting plant that is valued for its cascading form and gorgeous silvery foliage. These qualities can be used to draw the eye to accent features within a garden. 'Silver Falls' is well suited for use in hanging baskets and containers, and looks awesome growing over walls, screens and

fences. 'Silver Falls' can be grown in full sun and enjoys a well-drained position. It is drought tolerant and a little extra water in summer will go a long way.

When grown in baskets or left to trail over a rock wall or fence, it will grow to about 2m long. When grown as a groundcover it will reach a spread about 1-2m wide. With foliage that is soft to the eyes and to the touch, 'Silver Falls' brings a special ambience to areas in which it grows.

Available now in 140mm pots

## WHAT'S HOT

### ■ Mixed Baskets



We are now growing a range of 300mm hanging baskets with mixed plantings of some of our favourite perennials. There will be multiple varieties available through the summer months to keep things fresh and interesting.

## NURSERY NATTER – JEFF ANDERSEN

### Introducing our new Despatch Manager, Jeff Andersen



*After 10 years of loyal service, we wave a fond farewell to our former Queen of Despatch, Ann Moret. Ann was an excellent manager who coordinated drivers and deliveries across the east coast with quiet, dedicated efficiency. We owe her our thanks and gratitude for all her hard work and wish Ann all the best for her future adventures.*

*Stepping into the role of Despatch Manager is Jeff Andersen. Jeff started working at Colourwise as a Nurseryhand and quickly proved himself as a fast learner and good worker. He has a background in warehousing, factory work and online commerce. Jeff has an aptitude for I.T. and all things digital.*

*In his spare time Jeff plays guitar and drums and is an avid reader of science fiction. Jeff says that he's loving the Despatch Manager role as he thrives under pressure and enjoys the challenge of co-ordinating multiple trucks, runs and schedules. Jeff's favourite Colourwise plant is Celosia Intenz. Welcome Jeff!*